

# Case Study 1

## Potential risk of loss of tourism destination attractiveness due to climate change.

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The project UNCHAIN is part of AXIS, an ERA-NET initiated by JPI Climate, and funded by FORMAS (SE), DLR/BMBF (D), AEI (ES) and ANR (FR) with co-funding by the European Union (Grant No. 776608).



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# Potential risk of loss of tourism destination attractiveness due to climate change.



- **Policy:** Regarding the implications for the policy, the methodology proposed will allow to assess the sensitivity to different indicators which will help to define the ***paths for adaptation*** and will provide a measure for the robustness of the risk estimate
- **Science:** The main scientific contribution is the implementation of the uncertainty framework in the Impact Chain methodology, and the concept of risk saturation

# PHASE 0: Engaging top-level stakeholders

Interviews with top-level stakeholders from regional administration and touristic companies :  
**Key for Effective Action**



Institut d'Innovació  
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de les Illes Balears



# Fehm.

Federación Empresarial  
Hotelera de Mallorca



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# PHASE I: Impact Chain Design

Face 2 Face Interviews with hand-picked stakeholders (12)

Design of the interviews with the help of  
Åsa Gerger Swartling and Karin André (SEI)



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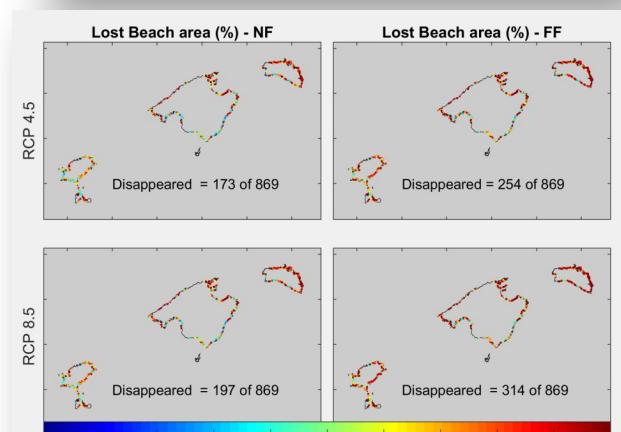
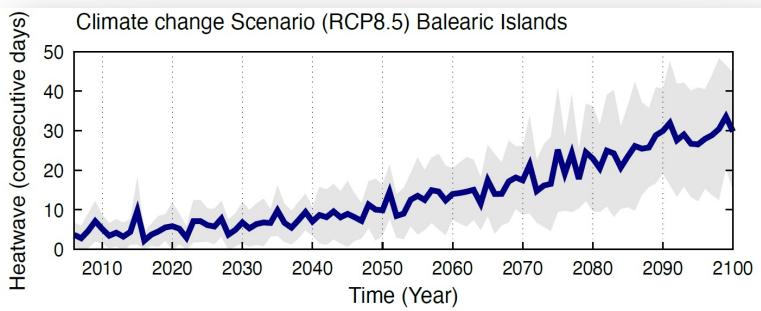
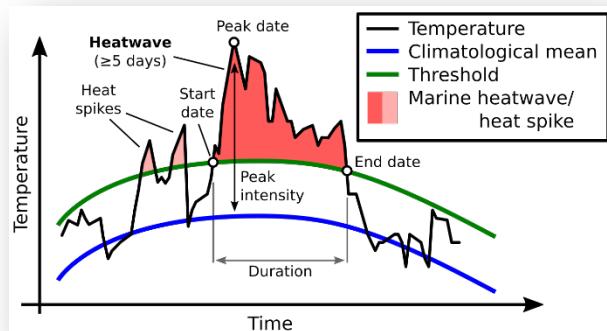
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# PHASE I: Impact Chain Design

Two main **threats** have been identified:  
**Increase of temperatures** (loss of comfort)  
**Sea level Rise** (beach loss)

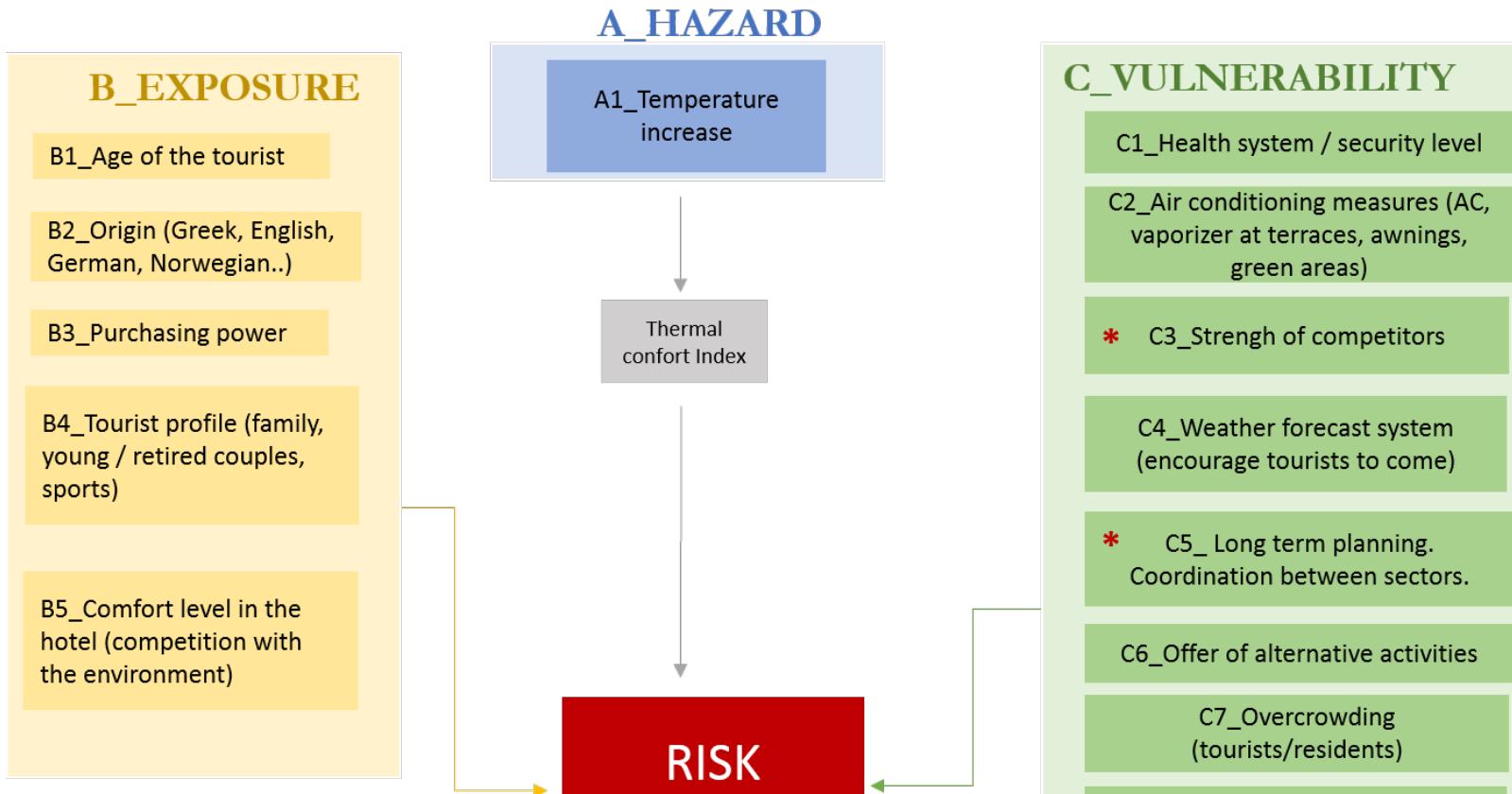
*Water scarcity, extreme events and forest fires have been discarded*



Beach area loss (%) under extreme conditions: Mid century (left panels) and for the end of the century (right panels)

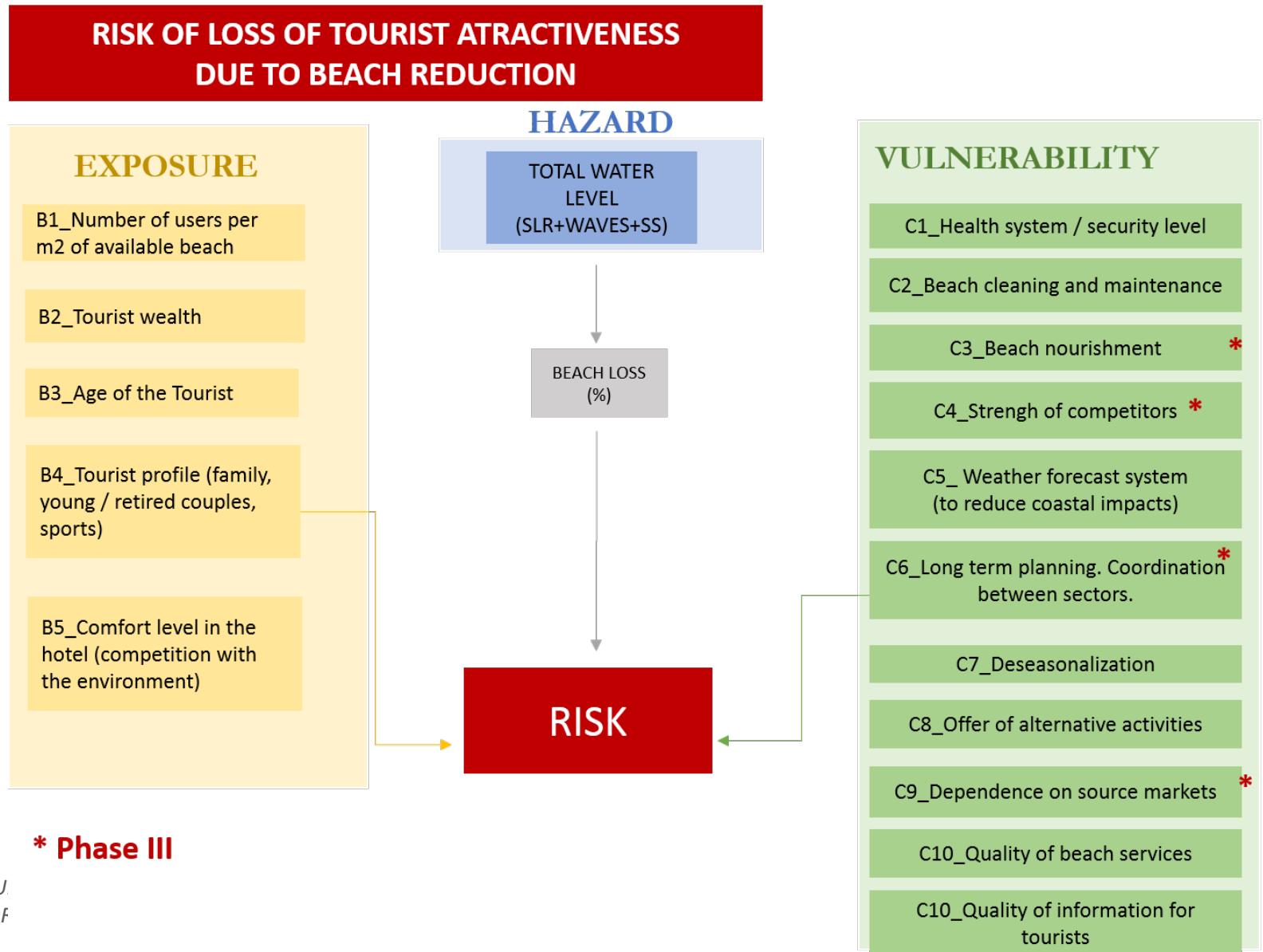
Impact Chains are constructed by the IEO team  
from the results of the interviews

## RISK OF LOSS OF TOURIST ATTRACTIVENESS DUE TO HEAT WAVES



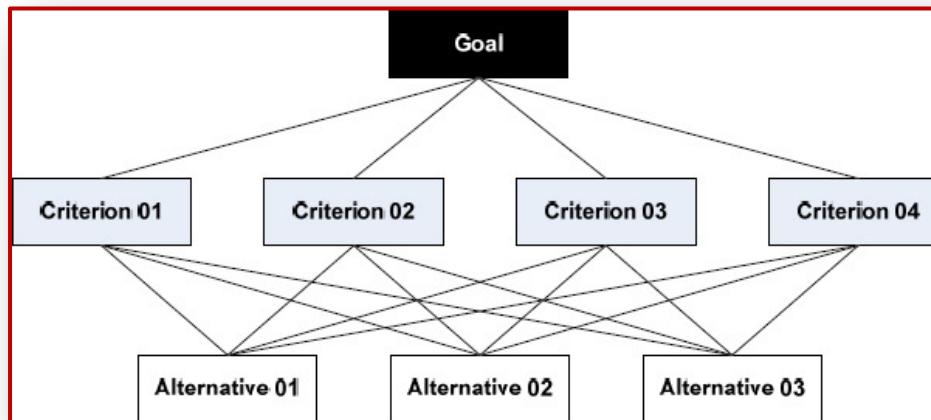
\* Phase III

# Impact Chains are constructed by the IEO team from the results of the interviews



## PHASE II: Weight and Normalization estimates

Analytical Hierarchical Process (AHP) has been set up to assign relative weights for the indicators of the same class and between indicators aggregations.



MATRIZ DE COMPARACION DE CRITERIOS (FACTORES EXPOSURE)							MATRIZ NORMALIZADA							PONDERACION	
CRITERIOS	sistema de al	sistema sanit	aires acond	elementos d	promoción turismo	promoción turismo	promoción turis	0,080092	0,069444	0,055248619	0,114504	0,212121	0,206612	0,267176	0,14
sistema de alerta	1	0,2	0,2	1	7	5	7	0,080092	0,069444	0,055248619	0,114504	0,212121	0,206612	0,267176	0,14
sistema sanitario	5	1	1	5	7	5	7	0,400458	0,347222	0,276243094	0,572519	0,212121	0,206612	0,267176	0,33
aire s acondicionados	5	1	1	1	1	7	7	0,400458	0,347222	0,276243094	0,114504	0,212121	0,289256	0,267176	0,27
elementos de protección	1	0,2	1	1	5	5	5	0,080092	0,069444	0,276243094	0,114504	0,151515	0,206612	0,114504	0,14
promoción turismo joven	0,142857143	0,14	0,14	0,2	1	0,2	1	0,011442	0,048611	0,038674033	0,022301	0,030303	0,008264	0,038168	0,03
promoción turismo alto est	0,2	0,2	0,14	0,2	5	1	0,2	0,016018	0,069444	0,038674033	0,022901	0,151515	0,041322	0,007634	0,05
promoción turismo países c	0,142857143	0,14	0,14	0,333333333	1	1	1	0,011442	0,048611	0,038674033	0,038168	0,030303	0,041322	0,038168	0,04
TOTAL	12,48571429	2,68	3,62	8,73333333	33	24,2	26,2								1,00
sistema de alerta	sistema sanitario	aires acondicionados	elementos de	promoción turismo	promoción turismo alto	promoción turismo países calurosos									
0,14	0,33	0,27	0,14	0,03	0,05	0,04									
0,11	0,25	0,3	0,08	0,1	0,01	0,15									
0,12	0,2	0,22	0,16	0,08	0,09	0,13									
0,25	0,15	0,2	0,25	0,06	0,05	0,04									
0,12	0,22	0,33	0,08	0,02	0,09	0,14									
0,33	0,2	0,2	0,02	0,1	0,1	0,05									

# PHASE II: Weight and Normalization estimates

AHP fed by the results of an on-line poll  
*(to be launched this month, after the high season ends)*

  
**UNCHAIN ENCUESTA**

Hola compañer@l, necesitamos de vuestra ayuda. Estamos tratando de cuantificar el RIESGO DE PÉRDIDA de ATRACTIVO TURÍSTICO de nuestras islas por los efectos del CAMBIO CLIMÁTICO. Solamente serán 5 minutos de vuestro valioso tiempo. La encuesta es anónima y de rápida resolución. MUCHAS GRACIAS POR TU TIEMPO!!!

 bieljorda75@gmail.com (no compartidos) Cambiar de cuenta 

**Siguiente**  Página 1 de 3 Borrar formulario

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7+ más importante el de la derecha  
9+ mucho más importante el de la derecha  
\* 2, 4, 6 y 8 el grado de importancia intermedio entre los valores 1,3,5,7,9

Ante una OLA DE CALOR SOFOCANTE, escoge izquierda, si crees que no importa la edad que tengas. Elige derecha, si crees que la edad es relevante. \*

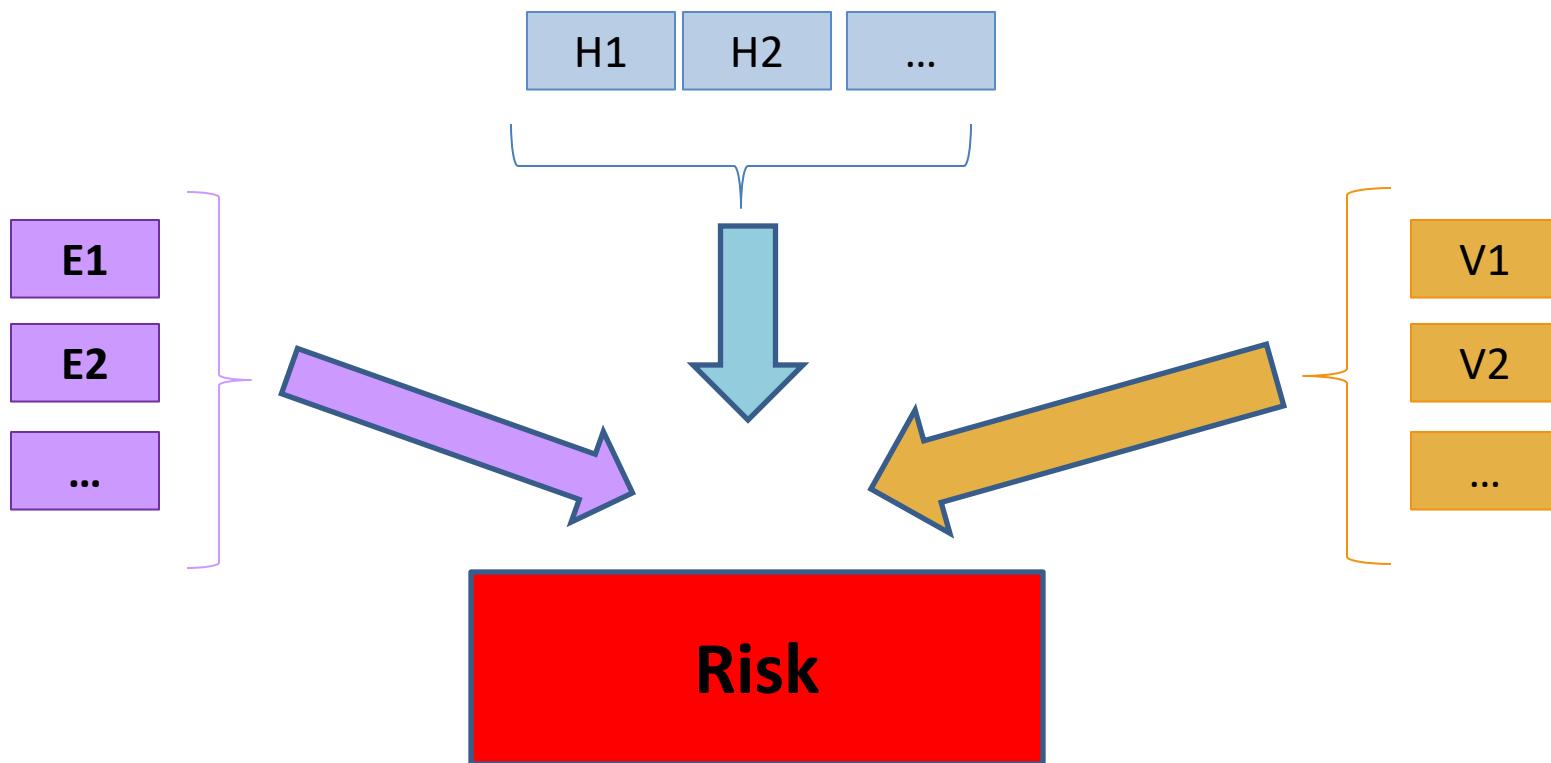
edad del turista



1 2 3 4 5 6 7 8 9

# Risk estimate: Introducing uncertainties



$$R = W_{H \rightarrow R} \sum w_k H_k + W_{E \rightarrow R} \sum w_j E_j + W_{V \rightarrow R} \sum w_l V_l$$

$$R = \sum \alpha I, \quad \text{with } I \in H_k, E_j, V_l$$

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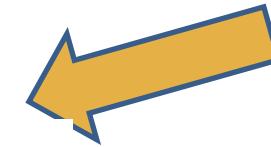
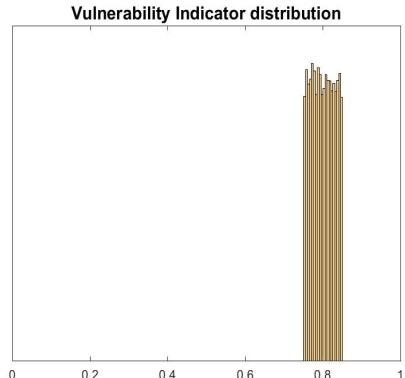
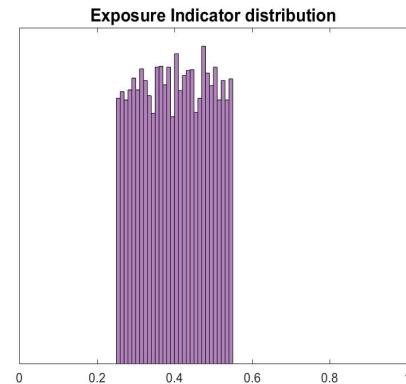
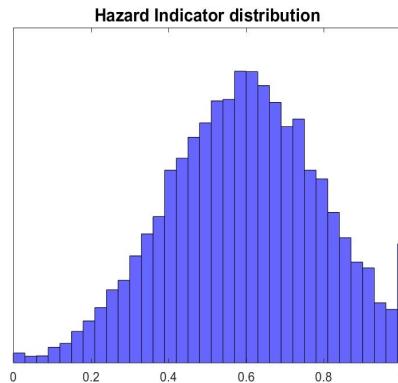
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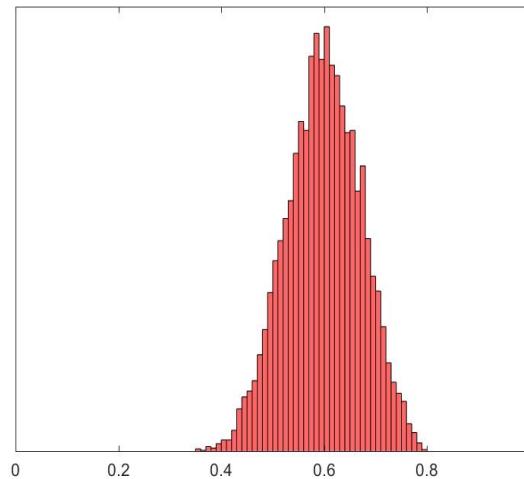


# Risk estimate: Introducing uncertainties

## Propagation of uncertainties through Monte Carlo approach



RISK distribution



$$R = \sum \alpha I, \text{ with } I \in H_k, E_j, V_l$$

# Risk estimate: Introducing uncertainties

- Final risk estimate: On-line Tool

<http://camelo.pythonanywhere.com/> Temporary!!

The screenshot shows a web browser window titled "UNCHAIN interactive tool". The address bar displays "camelo.pythonanywhere.com". The main content area features a red header "UNCHAIN uncertainties interactive tool". Below it, text explains the tool's purpose: "This is an online interactive tool to estimate uncertainties in the UNCHAIN risk assessment. You can download a template .xls file to include your own info according to the project's needs". It includes a link "Download the template file" and a "Download" button. A section "Select the file you want to process" contains a "Examinar..." button (which says "No se ha seleccionado ningún archivo.") and a "Process the file" button. A yellow callout box on the right contains the text "Looking for a name!". At the bottom left is the UNCHAIN logo, which includes a stylized sun and water icon, the text "UNCHAIN UNPACKING CLIMATE IMPACT CHAINS", and the Instituto Español de Oceanografía 1914. Logos for JPI Climate and the European Union are also present.

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# Risk estimate: Introducing uncertainties

<http://camelo.pythonanywhere.com/> Temporary!!

Input file -> Excel file with weights, indicators, and estimated uncertainties for each component (if available)

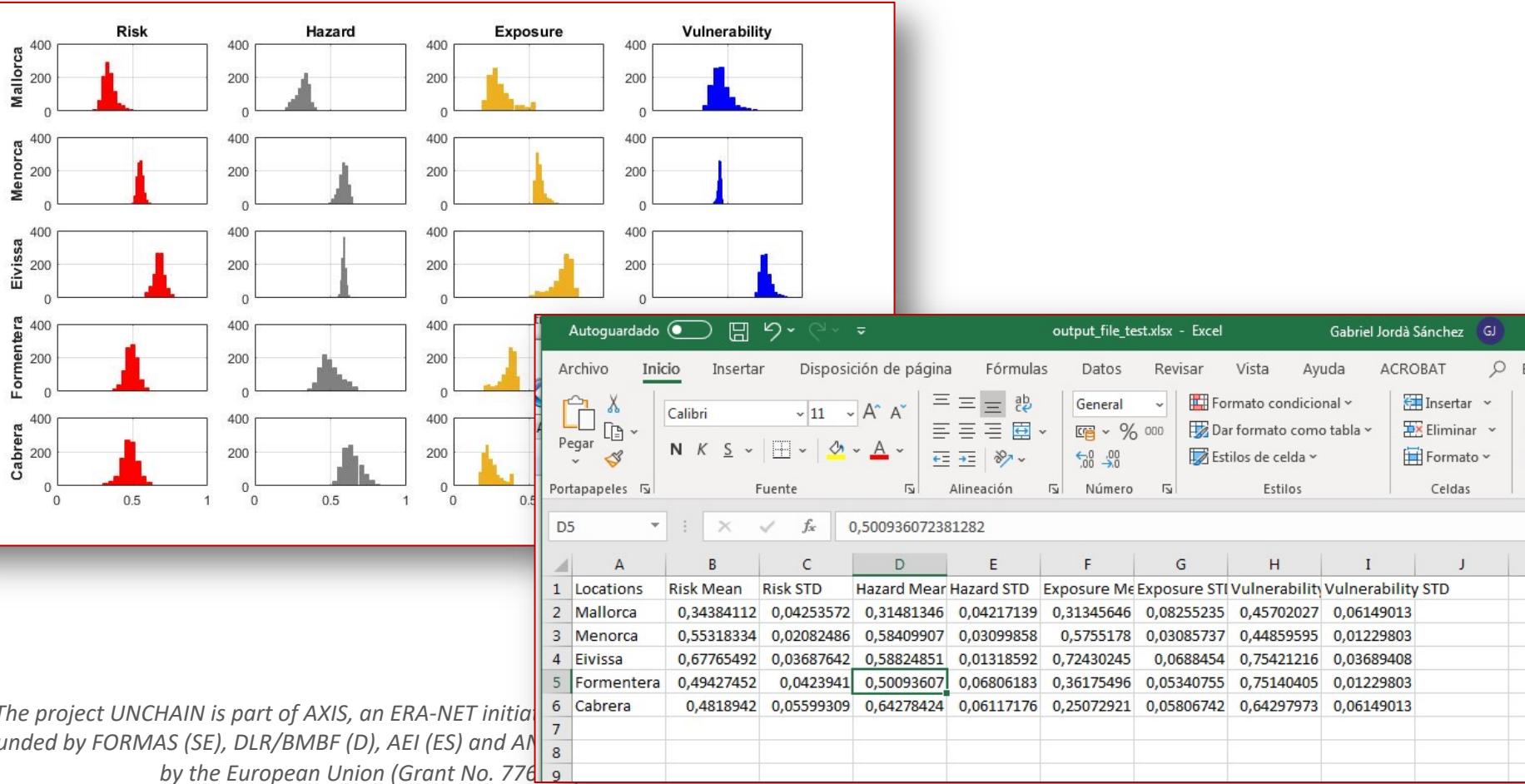
EXPOSURE	Weight	Uncertainty	Shape
1	0,3	0,2	2
2	0,5	0,3	1
3	0,1	0,05	1

Locations	H1	H2	H3	H4
Mallorca	0,5	0,2	0,4	0,2
Menorca	0,7	0,5	0,4	0,8
Eivissa	0,6	0,6	0,4	0,7
Formentera	0,2	0,7	0,4	0,6
Cabrera	0,4	0,9	0,4	0,5

# Risk estimate: Introducing uncertainties

<http://camelo.pythonanywhere.com/> Temporary!!

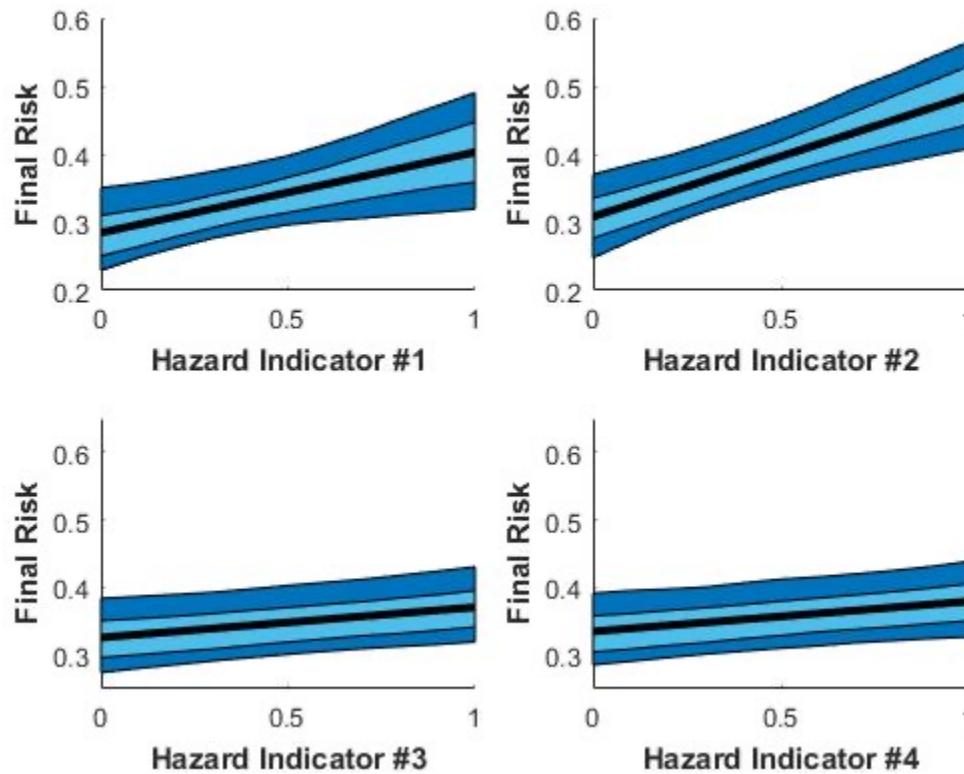
Output file -> Excel file with aggregated indicators and risk + uncertainty



# Risk estimate: Introducing uncertainties

<http://camelo.pythonanywhere.com/> Temporary!!

Output file -> Sensitivity to changes in each indicator (*in progress*)



# Conclusions

## Main Outcomes

- a new participatory process about a topic not addressed before in the region
- dealing with uncertainties in a systematic way
- development of an user friendly tool for the uncertainty propagation

# Conclusions

## Research innovations:

**(2) Co-production** - Integrating participatory methods into impact and adaptation modelling (participatory methods of co-design:

**Prior meetings with top-level stakeholders , face2face, polls final workshop**

**(3) Incorporating societal trends into scenario analysis** -What impact does socioeconomic scenarios have on risk estimates? How do impact and climate uncertainties compare?

**We consider climate scenarios and set different scenarios for the indicators to assess sensitivity to their changes.**

**(4) Testing the Impact Chains approach**

**We introduce and test a probabilistic framework to naturally include uncertainties.**

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- **Narrative:** Sand and Sun tourism is one of the main economic drivers for Southern Europe. There are some evidences that suggest that it may be affected by climate change, so we assess the different elements that may impact the sector. It has to be done in a robust way to be convincing and to be able to engage the relevant stakeholders for further actions.

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- **Science:** The main scientific contribution is the implementation of the uncertainty framework in the Impact Chain methodology, and the concept of risk saturation

**How to combine a multitude of (sector-specific) information and still present them in a clear and concise manner?**

**How to identify potentially beneficial vs. potentially problematic interdependencies?**

**Not clear yet how to be done.**

**How to better integrate quantitative, semi-quantitative, qualitative and narrative approaches?**

**Transfer non-quantitative to discrete classes. The key point is the experts cross-validation of relative weights.**

**How to make assessments and results comparable?**

**Not clear yet how to be done.**

**How to address limitations in the availability of reliable data? (heterogeneity, spatial / temporal resolution, mismatch between resolution)**

**Establishing a mathematical framework that helps to quantify the interlinks between indicators and between indicators and the final risk. In this way, the elements that can't be quantified or that are missed, will appear as a residual variance that can be incorporated as an uncertainty..**

**How to better address uncertainties and confidence levels for each step in the impact chain assessment?**

Keep track of the uncertainties and to quantify them at each step of the procedure. This applies to quantitative estimates (e.g. uncertainty associated to sea level rise projections), to qualitative ones (e.g. discrepancies among experts about the potential impact on attractiveness due to beach reduction).

**How to overcome the problems of deep uncertainty about future climatic and socio-economic conditions, as well as the lack of data – even of present conditions – when doing risk assessments?**

We deal with the unknowns or missed information as a residual variance treated as uncertainty in the formalism.

# ***Research Questions – User interface and stakeholder involvement***

**How to critically reflect on and be clear about stakeholder roles in the process as well as expected outcomes when doing impact chain analysis, and how to consider and compensate the potential bias of the participatory elements within the impact chain assessment?**

**How can knowledge co-production in climate change risk assessments better inform decision-making and adaptation action?**

**What are the critical factors concerning how knowledge co-production processes may lead to improvements in adaptation action?**

**We have no expertise to do research on this, but we need to address these issues to be sure the Case Study is robust enough.**